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FOR IMMEDIATE RELEASE

SMELLY PEOPLE BEWARE!

You might be getting a package informing you that you have an embarrassing problem.

17 Jan 2009, Singapore – Taking proactive anonymity to new tech savvy heights, www.oopsiwannasay.com allows silent sufferers to maintain their silence but suffer no more. At "Oops...I Wanna Say", friends, family or colleagues of people suffering from dandruff, body odour, bad breath, foot odour and other socially embarrassing bodily (mal)functions can now advise the recipient on how to eliminate or control their problem. Oops...I Wanna Say will send a product along with a letter so that your friend or colleague can take immediate steps to solving their embarrassing issue while avoiding all the awkwardness of confrontation.

It is everything you wanted to say, without you ever having to say anything!

Feedback from the general public has been good so far. Statements like “innovative” and “interesting” has been used and the website has clocked about 100 hits while this press release is being written.

So...what do you wanna say?

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